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## Haley Locke

### Qualifications

People Oriented  
Clear Communicator  
Natural Leader  
Enthusiastic Attitude  
Self Motivated  
Experienced Remote Worker

### Technical Skills

Adobe Illustrator  
InDesign  
Dimension  
After Effects  
Procreate  
Photoshop  
Digital Photography  
Google Docs/Slides  
MS Office, Powerpoint, Teams  
Zoom

### Education

**BA, Visual Communication**  
Seattle Pacific University  
Seattle, WA | Sept. 2017 - June 2021  
**Awards:**  
Dean's Scholar Award, Dean's List

### Work History

#### **Social Media Coordinator | Remote/On Site**

**Photography, Advertising, Marketing | November 2021 - Current**  
Coordinated photography, video, and graphic advertisements for the comedy club/cocktail lounge Copper Spoon of Oakland, CA. Designed feed posts, story posts, and recorded/edited reels for instagram. Marketed events, menu items, and specialty cocktails.

#### **Docker, Software | Remote**

**Infographics & Presentation Decks | April 2021 - June 2021**  
Worked as a remote contractor for Docker. Designed various presentation decks and infographics to improve the communication of data to fellow employees.

#### **Freelance | Remote**

##### **Graphic Design | June 2019 - Current**

Collaborated with clients to create various design work: T-shirt design, podcast covers, logo, poster, and animated social media ads. Packaged and completed all necessary files for clients. Scheduled meetings and managed time to meet deadlines.

#### **SPU Branded Internship | Remote**

##### **Graphic Design | Feb. 2021 - April 2021**

Worked as part of a team of designers to provide branding and marketing materials for a Seattle Pacific Social Venture Team. Executed a logo and motion graphic video used for the competition. Scheduled meetings and kept team on track to meet deadlines.